Idaho Primary Care Association (IPCA) is a nonprofit organization comprised of Idaho’s sixteen nonprofit community health centers.

Since 1982, we have promoted and supported vibrant, effective community health centers in providing accessible, affordable and high-quality healthcare to all Idahoans.

Idaho health centers are leaders in healthcare transformation that achieves better health, better care, and lower costs.

We provide training and technical assistance to health centers and keep them current on issues and trends affecting the changing healthcare landscape.

We ensure the best interests of health center patients are represented across Idaho.

Statewide

102 IN 60 clinic sites communities

75 + school based clinics
Sponsorship opportunities allow the chance to connect and network with staff, leadership, and key stakeholders within community health centers.

**GET INVOLVED**

IPCA has several exciting opportunities to support our work and advance your goals through sponsorship. Each year IPCA hosts events that bring together community health center leaders and other key stakeholders in Idaho’s healthcare environment.

**LEADERSHIP MEETING & CONFERENCE SPONSORSHIP**

Sponsorship of an IPCA leadership meeting provides opportunities for partnering with, and increasing your knowledge of, Idaho’s community health centers. It is also a great opportunity to be recognized as a supporter of improving access to healthcare for all Idahoans. In addition to the CEO’s, meetings may also include health center CFOs, COOs, CMOs, quality improvement staff, outreach and enrollment staff, and others. Attendance at the leadership meetings range from 15 – 40 participants depending on audience focus whereas conference attendance can range from 40-100.

Conferences give an opportunity to interact with a much larger group of individuals at community health centers that have a strong impact day to day. These conferences also involve key stakeholders, leadership staff, as well as other staff within the community health centers. Presentations would impact a much greater number of people ranging from 40-100. Some of these events also offer a reception where networking is strongly encouraged.

**RECEPTION SPONSORSHIP**

Connecting with members outside of leadership meetings or conferences gives an opportunity to interact and build personal connections with members from the meeting or conference in a more casual setting. Receptions are a great chance to present material while also having an opportunity to network with individuals at the health centers. The audience for receptions ranges from 40-100 individuals and includes key stakeholders, leadership, clinical staff, and more.

**CONTACT US TODAY**

We are eager to connect with you and explore opportunities to work together. Please contact Training and Technical Assistance Team at help@idahopca.org with questions or for more information.
IPCA SPONSORSHIP OPPORTUNITIES

IPCA offers different sponsorship options to meet the need of your company. Please contact the Training and Technical Assistance Team at help@idahopca.org with questions or for more information.

**LEADERSHIP MEETING/CONFERENCE SPONSORSHIP | $2,500**

**Event Benefits**
- Opportunity to reach key leaders of Idaho’s 16 community health centers in one location
- Table for display of company materials will be made available
- Company logo will be printed on meeting agenda
- Network with community health center leadership, stakeholders, and staff

**Recognition**
- IPCAs CEO will recognize sponsorship at the meeting
- Company logo and website link will be included on IPCA’s Sponsorship webpage
- Highlight after the leadership meeting or conference in our members only online community

**Marketing & Education**
- One 30-minute presentation over lunch at a leadership meeting of your choosing

**RECEPTION SPONSORSHIP | $2,000**

**Event Benefits**
- Opportunity to reach key leaders of Idaho’s 16 community health centers in an informal setting
- Table for display of company materials will be made available
- Network with community health center leadership, stakeholders, and staff

**Recognition**
- IPCAs CEO will recognize sponsorship at the meeting
- Logo and a link to the sponsors website on IPCAs website
- Highlight after the leadership meeting or conference in our members only online community

**Marketing & Education**
- One 10-minute presentation at the reception

**BOOTH SPONSORSHIP | $500**

**Event Benefits**
- Opportunity to reach key leaders of Idaho’s 16 community health centers during breaks and lunches to connect and network
- Table for display of company materials will be made available

**Recognition**
- Highlight after the leadership meeting or conference in our members only online community
<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Meeting or Conference Sponsor</th>
<th>Reception Sponsor</th>
<th>Booth Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,500</td>
<td>$2,000</td>
<td>$500*</td>
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<tr>
<td><strong>EVENT BENEFITS</strong></td>
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<tr>
<td>Table for display materials at the event</td>
<td>●</td>
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<tr>
<td>Logo on event agenda and materials</td>
<td>●</td>
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<tr>
<td>Network with CHC leadership and stakeholders</td>
<td>●</td>
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<tr>
<td><strong>RECOGNITION</strong></td>
<td></td>
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<tr>
<td>Verbal recognition of sponsorship during the event by IPCA CEO or designee</td>
<td>●</td>
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<tr>
<td>Logo and a link to the sponsors website on IPCAs website</td>
<td>●</td>
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<tr>
<td>Highlight after the leadership meeting/conference in our members only online community</td>
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<tr>
<td><strong>MARKETING &amp; EDUCATION</strong></td>
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<tr>
<td>Presentation to event audience</td>
<td>30 minutes</td>
<td>10 minutes</td>
<td></td>
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</tbody>
</table>

*$500 per day